



## REQUEST FOR APPLICATIONS (RFA)

The SHIELD project assists Burmese migrants and refugees in Thailand to meet essential needs by improving access to primary healthcare and educational opportunities. SHIELD collaborates with the Royal Thai Government, community groups, international and community-based organizations to find local solutions to migrant and refugee concerns and priorities.

Funded by the US Agency for International Development (USAID), the SHIELD Project is jointly implemented by the International Rescue Committee (IRC), World Education/Consortium (WE/C), with technical support from the Program for Appropriate Technology in Health (PATH).

### **Purpose and target population:**

The purpose of this RFA is to **communicate key health messages** to as many Burmese migrants as possible. SHIELD will provide these messages to the successful applicant organizations and SHIELD staff will work closely with all successfully applicants to select messages, hone/translate messages into local languages and test their effectiveness in the communities.

Sample messages include the following:

- If a child with a cough is breathing much more rapidly than usual, then the child is at risk. It is essential to get this child to a health facility quickly.
- A child that is sick with diarrhea, fever or a cold needs plenty of liquids and feed during the illness and after.
- Family planning is the responsibility of men and women.

**Eligible applicants:** Burmese CBOs based in Thailand.

### **Specific Locations where projects will be implemented:**

#### **CHIANG MAI (Shan, Lahu and Akha languages required)**

##### **Zone A (Shan and Lahu languages)**

1. Fang (Nai Wiang, Mon Pin)
2. Mae Aii (Ban Luang, Mae Na Wang)
3. Chai Pra Karn (Nang Bua)

##### **Zone B (Shan, Lahu and Arkha)**

1. Chiang Dow (Meng Ngai, Arunothai)
2. Wiong Hang (Wiang, Piong Luang)

##### **Zone C (Shan)**

1. Municipality of Chiang Mai, Sansai (Naung Harn), Sarapee and Hang Dong

#### **CHIANG RAI (Akha and Burmese languages required)**

1. Mae Chan (sub-district Mae Chan) – Akha and Burmese languages
2. Mae Fah Loung (sub-district of San Ti Ke Ree) – Akha language
3. Mae Suay (sub-district of Wa Vee, cluster Doi Chang) – Akha language

## **MAE HONG SON**

### **Shan, Pao, Kayan-Karenni and Burmese languages required as follows:**

1. Phang Ma Pha (clusters Hua Lang, Mai Lan) – Shan and Pao languages
2. Moug (clusters of Huay Pong Kea, Na Mark Pin – Shan language;  
Nai Soi – Burmese, Kayan-Karenni languages  
Huay Pu Keang – Burmese, Kayan-Karenni languages)

## **TAK PROVINCE (Burmese and Karen language)**

1. Mae Sot – Burmese language required
2. Pho Pra – Burmese language required
3. Ta Song Yang – Karen language required

**Project start and end dates:** 1 December 2007 – 30 November 2008

**Amount:** Single applicants can apply for up to 15,000 USD.  
Joint applications can apply for up to 24,000 USD

### **Criteria for CBO Selection:**

- CBOs that have had prior funding from external donors and have successfully completed a donor-funded projects,
- CBOs that have at least three full time staff,
- CBOs that have an office and a bank account in Thailand,
- CBOs that have staff literate in at least one ethnic Burmese language listed above

### **Proposal guidelines:**

*Please contact people listed at the end of this RFA for IRC's Project Proposal Format!*

### **Each proposal should include the following as per IRC's Project Proposal Format:**

- a) a goal (a general change in the situation that usually results from the achievement of multiple objectives),
- b) objectives (generally any result that expected to achieve by doing proposed project, measurable results of a project),
- c) activities (what the project team does in the project),
- d) Estimated number of beneficiaries (Estimated number of the people who will benefit because of the proposed project)
- e) list of communities/ethnic groups served,
- f) detailed work plan,
- g) overall strategy for communicating health messages to migrants in your communities (how do you plan on reaching your beneficiaries),
- h) indicators
- i) plan for monitoring and evaluation
- j) budget,
- k) budget narrative.

### **The proposal should also describe in details:**

- prior experience working in migrant communities,
- how do you plan on involving community members through this project,

- brief description of key staff qualifications and their language skills (specifically what languages can your staff read, write and speak)

**Preference will be given to applicants that:**

1. Articulate the most creative ways of communicating health messages to large numbers of migrants.
2. Demonstrate the broadest network of contacts, including relationships with the health care system, school systems, others CBOs, traditional healers, community leaders, employers, etc.
3. CBOs are encouraged to apply in partnership with other organizations (maximum two).

**Note that project funds cannot be used to produce or distribute printed materials!**

**Deadline for submission of project proposals to IRC is July 8<sup>th</sup> 2007.**

IRC will announce short-listed CBO candidates on **August 10<sup>th</sup> 2007.**

**Interested applicants should contact the following IRC staff in their respective offices for IRC project proposal, budget and budget narrative formats:**

**IRC Chiang Mai and Chiang Rai**

**Office number: 053-222-550**

**Contact person: Phannawat**

**Email address: [phannawatc@ircthailand.org](mailto:phannawatc@ircthailand.org);**

**IRC Mae Hong Son**

**Office number: 053-611-307**

**Contact Person: Vichai, ICB Supervisor**

**Email address: [VichaiT@ircthailand.org](mailto:VichaiT@ircthailand.org)**

**IRC MAE SOT**

**Office Phone number: 055-535-179**

**Contact Person: Apason, ICB Senior Project Officer**

**Email address: [Apason@ircthailand.org](mailto:Apason@ircthailand.org)**